# How Does Window Film Provide Privacy Without Darkening Your Home?

glamourglaze.com/window-film-provides-privacy-without-darkening-home/

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Have you noticed that modern buildings have larger and more complex window designs than much older buildings? Advances in the strength and resilience of glass have allowed modern architecture to employ more and larger windows, much more than was possible in years past. These newer windows allow an abundance of natural light, but their openness has a downside in terms of privacy. No one wants their home or office to feel like a fishbowl, open to prying eyes, especially at night. Fortunately, Glamour Glaze Commercial and Residential Window Tinting has the solution – privacy window films. These films allow natural light in but also give you privacy, and as such are a financially sensible and modern solution to the fishbowl effect.

#### **How Does Window Film Work?**

Window films are applied *directly to the glass* by *Glamour Glaze professionals* and may be configured to *block all types of the sun's rays*. Solar radiation is composed of three main elements: *visible light*, *infrared radiation*, and *ultraviolet radiation*. Infrared and ultraviolet rays are *not visible to the naked eye but can be felt – ultraviolet rays cause sunburns*. *Glamour Glaze window films work by blocking ultraviolet rays and allowing a certain portion of heat and light to pass through*. The amount of light to flow through depends on a *variety of tint levels* from which to choose.

## A Customized Solution for Your Home or Office

Glamour Glaze can work with you to *customize the amount of heat and light that the window films allow*. With four locations throughout Utah, we have been a *3M authorized dealer for 30 years* and we provide the *3M Night Vision Series* from the *Sun Control Window Films* line and *Decorative Window Films* for privacy:

### **Night Vision Series Window Films**

The Night Vision Series eliminates the fishbowl effect at night as the films are *reflective*, so you can *see clearly out of the windows from the inside but passers-by cannot see in*. This *low interior reflectivity* not only gives you *enhanced views* and *nighttime privacy* but also the following benefits:

- Blocks ultraviolet rays during the day, therefore reducing glare and eye discomfort as well, giving you the enjoyment of natural light without the downsides of a lack of privacy and the harmful health effects of ultraviolet rays.
- Rejects up to 71% of the sun's heat, reducing cooling costs.
- Keeps your furniture from fading from blocking the sun's ultraviolet rays.
- Additionally, the Night Vision Series is made with a scratch-resistant coating to ensure clear views.



Our experienced **Glamour Glaze professionals** can help you customize 3M's Night Vision Series to fit your office or home.

# **Decorative Window Films**

Glamour Glaze also carries 3M's line of Decorative Window Films. This film essentially appears as "frosted" glass, and may also be etched with your company logo, lettering, or other designs as you prefer. Most crucially, they are used to block views through the glass, both from within and without, but space is generally allowed around the key viewing areas to let in sufficient light. Our professional window film installers at Glamour Glaze can work with you to customize your decorative window films for your space to enhance your privacy. Ideal for foyers, entryways, shower doors, bathroom windows, office spaces, or other glass surfaces, Decorative Window Films are available in a variety of patterns from subtle to sophisticated design statements.



#### **Choose Glamour Glaze Window Films in Utah**

Contact Glamour Glaze in Utah today to consult with one of our professionals for your home, townhome, condo, or office needs. We offer a *variety of other window films* as well, including our daylight redirecting films, and other sun control window film options. We offer 3M window tinting warranties on all of our films. Call us at 801-776-8468 to speak with one of our *authorized dealers* at Glamour Glaze today so we can help you meet your window tinting needs as soon as possible!